



SCORING RUBRIC

Please indicate a score between 1 and 7 in the following sections.

1 Does not meet expectations	2 Demonstrates competency but some major weaknesses	3 Demonstrates competency but some significant weaknesses	4 Good, but some flaws	5 Very good, only very minor flaws	6 Excellent, almost flawless	7 Outstanding, no flaws
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OVERALL PRESENTATION

1 2 3 4 5 6 7

Appropriate pace

Clear and effective communication

Captured and maintained viewer's attention and conveyed enthusiasm for their research

CONTENT & COMMUNICATION

1 2 3 4 5 6 7

Provided an understanding of the background and significance of the work

Avoided jargon and explained terminology

Clearly explains significance

Effectively communicated the methods of how problem was approached or how work was conducted

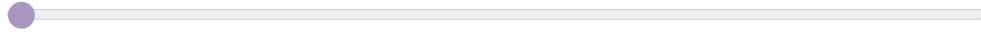
Effectively communicated analysis, conclusions, and outcomes

Effectively communicated the broader impact

CREATIVE & COMMUNICATION ELEMENTS

1 2 3 4 5 6 7

Video followed a clear and logical sequence and/or narrative



Visual and auditory elements were appealing



Video contained a variety of creative elements

